

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

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EASTRIVER PARTNERS, INC., Individually and On :
Behalf of All Others Similarly Situated, :
: Plaintiff, :
: :
-against- : Case No. 07 CV 10617 (LTS)
: :
FOCUS MEDIA HOLDING LIMITED, et al., : **NOTICE OF APPEARANCE**
: :
Defendants. :
: :
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PLEASE TAKE NOTICE that Jonathan K. Youngwood, a member of the law firm of Simpson Thacher & Bartlett LLP, duly admitted to the Bar of this Court, hereby appears as counsel for Defendant Focus Media Holding Limited in this action and requests that all subsequent papers be served upon this firm at the address indicated below.

Please add the following to the service list for this proceeding:

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Dated: March 4, 2008
New York, New York

SIMPSON THACHER & BARTLETT LLP

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